



Kaua'i Hospice
a special kind of caring

FOR IMMEDIATE RELEASE

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KAUA'I HOSPICE NAMES NEW DEVELOPMENT AND COMMUNITY LIAISON

Lihue, Hawaii – November 3, 2009 – Kaua`i Hospice today announced the appointment of Jennifer L. Cheek as the organization's new Development and Community Liaison. Ms. Cheek will manage Kaua`i Hospice's development and marketing initiatives, as well as spearhead plans for special events, planned giving, fund development, community and physician education, media relations, publicity and other core program activities.

"We are so happy to welcome Jennifer to the Kaua`i Hospice 'ohana. Her robust background in public relations and finance fills a vacancy on our staff that we've been eager to fill," said Lori Miller, executive director of Kaua`i Hospice. "Jennifer has the right combination of skills, coupled with her passion for the mission and profound work of Kaua`i Hospice, to enable us to achieve continued success through community outreach, education and development."

A 15 year public relations veteran, Ms. Cheek most recently served as a land development consultant and provided community outreach, government and public affairs, land planning and entitlement expertise to Northern California homebuilders. Other previous roles include senior public relations positions at Shea Homes, RLC Associates and Edelman Public Relations Worldwide. Ms. Cheek also served as a member of Senator John McCain's Phoenix staff, where she was responsible for the Senator's Federal Grant Program, constituent services, fundraising and grassroots campaign initiatives.

"The mission of Kaua`i Hospice is one that speaks to me on a personal and professional level. I am overwhelmed by the compassion of hospice volunteers and staff, as well as the depth of care provided to nurture the physical, spiritual and emotional needs of

patients and families,” said Ms. Cheek. “I am grateful for the opportunity to give back to such a wonderful and vital organization.”

Ms. Cheek earned a Masters Degree in Business Administration and Bachelor of Science Degree in Marketing from Arizona State University. She has been a regular visitor to the Garden Isle for 30 years and now resides permanently in Kapa’a.

The mission of Kaua`i Hospice is to ensure the highest quality of life possible for individuals and their families facing a life-threatening illness; to provide bereavement support to individuals, and to promote an understanding of Hospice services. For more information about Kaua`i Hospice and our free programs, please call 245-7277 or visit our website at www.kauaihospice.org.

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